

TRU-VISION PLASTICS INC.
Made in the USA

RETAIL MERCHANDISING

Volume 5

TRU-VISION PLASTICS INC.

401 W. Blue Bell Rd. 77833 * P.O. Box 653 77834
Brenham, Texas



In July of 2011, **Tru-Vision Plastics, Inc.** moved. Our address is:

**401 W. Blue Bell Rd.
Brenham, TX 77833**

Our new manufacturing and warehouse facility measures over 80,000 square feet which allows for our continued growth and innovation.

This move has provided us with the opportunity to obtain equipment that has enabled us to expand our capabilities with the *Stic-N-Pic®* adhesive strip.**

We are excited about the increased potential to better serve our customers needs.

...With God All Things are Possible. Matthew 19:26

TRU-VISION PLASTICS INC.

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TRU-VISION PLASTICS INC.

Is a Christian based, privately held company founded in June 1999.

We are an innovative company with extensive equipment and material knowledge. We have over forty years of combined management experience and over fifty years of combined production experience.

We created and manufacture the **Stic-N-Pic®**** retail Merchandising display strip system which has patents across the globe. It is through this experience, innovation and skillful ability in design and engineering that we are able to work with our customers to develop products to meet their needs.

MISSION STATEMENT

We are here to supply our customers with high quality products in a timely and professional manner. We strive to provide value for our customers, while maintaining an adequate profit for our company. We offer employees an excellent work environment where they are treated as partners and have the opportunity to grow in responsibility and compensation.

**We continue to prove that we are your
TRU source for die cut plastic products.**

COMPANY MOTTO

Precise, Specific, Detailed, Accurate...All Things Matter!!

Ted Dean - President
Jose Rios - VP/Production
Sales - sales@tru-vision.com

Matthew 19:26
...with God all things are possible.

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STIC-N-PIC®** SERIES



The Stic-N-Pic®** series is perfect for a wide variety of packages with or without hanging holes.

Fast and easy to load by hand, just Stic your product to the special adhesive spot and press firmly. Faster and easier yet, load with our Semi-Automatic Auto-Stic Machine. (See page 10)

Ideal for preloading because the special adhesive holds your product firmly in place during shipment. Merchandise can easily be reattached by the customer or store employee. Displays will always look great.

With this revolutionary design only your product will be visible because the Stic-N-Pic®** is virtually invisible.

Different packaging materials adhere differently and the weights listed in the descriptions on the following pages are based on product weights that have been tested on each strip.

We offer a free evaluation of your products to insure the best results.

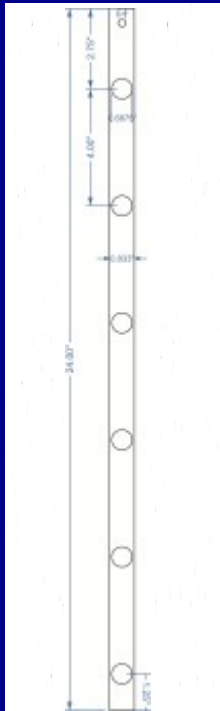
ITEM NOMENCLATURE

Vision Strip	Thickness (9 Mil Standard)	Adhesive Segment Shape (Round)	# of Dots Per Strip (Varied to Your Needs)	Adhesive Segment Size S-19/32" M-11/16"	Strip Length (Varied to Your Needs)
VS	9	R	6	M	24

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VS9R6M24 STIC-N-PIC®** SERIES 700 strips per Roll



Our VS9R6M24 series has 6 adhesive spots spaced at 4" (10.2 cm) for easy attachment of your products.

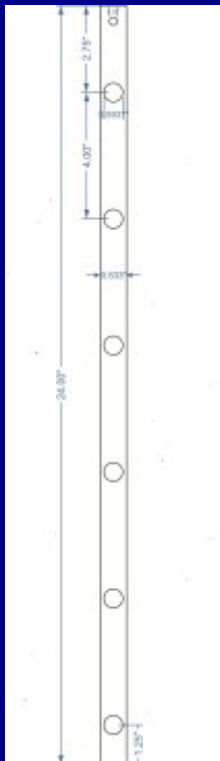
Each adhesive spot on the VS9R6M24 is 11/16" (1.7 cm) in diameter. The VS9R6M24 is .833" x 24" (2.12 cm X 61 cm) and can hold up to a 6 ounce (170.10 grams) bag.

Please test your package for best results. Mount the VS9R6M24 series by simply attaching an S-Hook. VS9R6M24 comes in rolls of 700 strips.

All pricing is per roll. See page 9 for S-Hooks
Other sizes may be available for custom quotes.

Number of Rolls	7	14-56	63-112	119-203	210+
Cost Per Segment	0.0292	0.0275	0.0259	0.0244	0.0233
Cost Per Strip	0.1749	0.1647	0.1552	0.1464	0.1395
Cost Per Roll	\$122.46	\$115.29	\$108.65	\$102.50	\$97.64

VS9R6S24 STIC-N-PIC®** SERIES 700 strips per Roll



Our VS9R6S24 series has 6 adhesive spots spaced at 4" (10.2 cm) for easy attachment of your products.

Each adhesive spot on the VS9R6S24 is 19/32" (1.5 cm) in diameter. The VS9R6S24 is .833" x 24" (2.12 cm X 61 cm) and can hold up to a 3 ounce (113.40 grams) bag.

Please test your package for best results. Mount the VS9R6S24 series by simply attaching an S-Hook. VS9R6S24 comes in rolls of 700 strips.

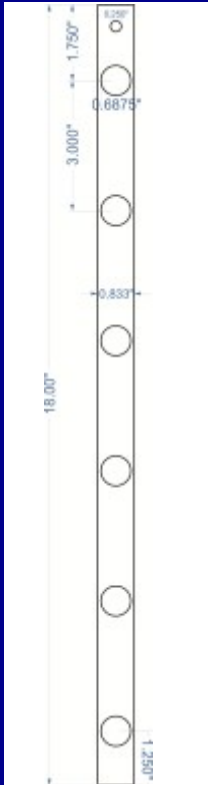
All pricing is per roll. See page 9 for S-Hooks
Other sizes may be available for custom quotes

Number of Rolls	12	24-60	72-120	132-204	216+
Cost Per Segment	0.0280	0.0263	0.0248	0.0234	0.0223
Cost Per Strip	0.1677	0.1579	0.1488	0.1404	0.1337
Cost Per Roll	\$117.42	\$110.54	\$104.18	\$98.28	\$93.62

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VS9R6M18 STIC-N-PIC®** SERIES 900 strips per Roll



Our VS9R6M18 series has 6 adhesive spots spaced at 3" (7.6 cm) for easy attachment of your products.

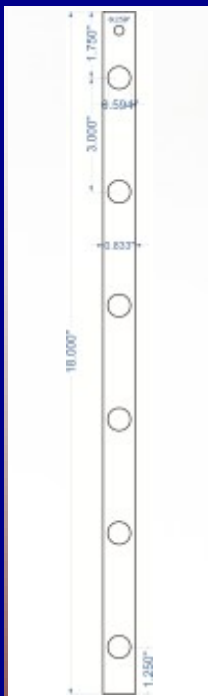
Each adhesive spot on the VS9R6M18 is 11/16" (1.7 cm) in diameter. The VS9R6M18 is .833" x 18" (2.12 cm X 45.72 cm) and can hold up to a 6 ounce (170.10 grams) bag.

Please test your package for best results. Mount the VS9R6M18 series by simply attaching an S-Hook. VS9R6M18 comes in rolls of 900 strips.

All pricing is per set of 12 rolls. See page 9 for S-Hooks
Other sizes may be available for custom quotes.

Number of Rolls	12	24-60	72-120	132-204	216+
Cost Per Segment	0.0260	0.0245	0.0231	0.0218	0.0207
Cost Per Strip	0.1562	0.1471	0.1386	0.1308	0.1245
Cost Per Roll	\$140.59	\$132.36	\$124.74	\$117.70	\$112.04

VS9R6S18 STIC-N-PIC®** SERIES 900 strips per Roll



Our VS9R6S18 series has 6 adhesive spots spaced at 3" (7.6 cm) for easy attachment of your products.

Each adhesive spot on the VS9R6S18 is 19/32" (1.5 cm) in diameter. The VS9R6S18 is .833" x 18" (2.12 cm X 45.72 cm) and can hold up to a 3 ounce (113.40 grams) bag.

Please test your package for best results. Mount the VS9R6S18 series by simply attaching an S-Hook. VS9R6S18 comes in rolls of 900 strips.

All pricing is per set of 12 rolls. See page 9 for S-Hooks
Other sizes may be available for custom quotes.

Number of Rolls	12	24-60	72-120	132-204	216+
Cost Per Segment	0.0247	0.0233	0.0220	0.0207	0.0197
Cost Per Strip	0.1485	0.1398	0.1317	0.1243	0.1183
Cost Per Roll	\$133.63	\$125.80	\$118.56	\$111.87	\$106.49

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VS9R9M27 STIC-N-PIC®** SERIES 600 strips per Roll



Our VS9R9M27 series has 9 adhesive spots spaced at 3" (7.6 cm) for easy attachment of your products.

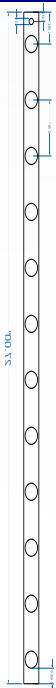
Each adhesive spot on the VS9R9M27 is 11/16" (1.7 cm) in diameter. The VS9R9M27 is .833" x 27" (2.12 cm X 68.58 cm) and can hold up to a 6 ounce (170.10 grams) bag.

Please test your package for best results. Mount the VS9R9M27 series by simply attaching an S-Hook. VS9R9M27 comes in rolls of 600 strips.

All pricing is per set of 12 rolls. See page 9 for S-Hooks
Other sizes may be available for custom quotes.

Number of Rolls	12	24-60	72-120	132-204	216+
Cost Per Segment	0.0260	0.0245	0.0231	0.0218	0.0207
Cost Per Strip	0.2343	0.2206	0.2079	0.1962	0.1867
Cost Per Roll	\$134.73	\$126.84	\$119.54	\$112.79	\$107.37

VS9R12M27 STIC-N-PIC®** SERIES 550 strips per Roll



Our VS9R12M27 series has 12 adhesive spots spaced at 2.25" (5.72cm) for easy attachment of your products.

Each adhesive spot on the VS9R12M27 is 11/16" (1.7 cm) in diameter. The VS9R12M27 is .833" x 27" (2.12 cm X 68.58 cm) and can hold up to a 6 ounce (170.10 grams) bag.

Please test your package for best results. Mount the VS9R12M27 series by simply attaching an S-Hook. VS9R12M27 comes in rolls of 550 strips.

All pricing is per set of 12 rolls. See page 9 for S-Hooks
Other sizes may be available for custom quotes.

Number of Rolls	12	24-60	72-120	132-204	216+
Cost Per Segment	\$0.0260	\$0.0245	\$0.0231	\$0.0218	\$0.0207
Cost Per Strip	\$0.2343	\$0.2206	\$0.2079	\$0.1962	\$0.1867
Cost Per Roll	134.73	126.84	119.54	112.79	107.37

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Order by email at sales@tru-vision.com or by fax

The Tru Choice for Your Plastic Requirements

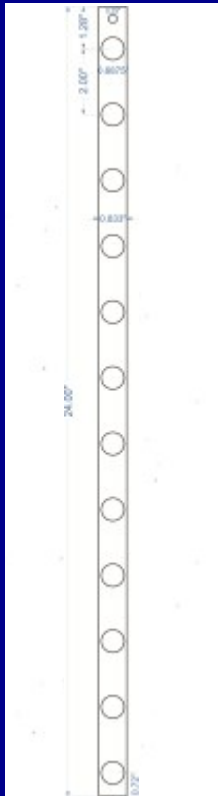
Telephone:
(979) 836-1091

Fax:
(979) 836-7424

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VS9R12M24 STIC-N-PIC®** SERIES 600 strips per Roll



Our VS9R12M24 series has 12 adhesive spots spaced at 2" (5.1 cm) for easy attachment of your products.

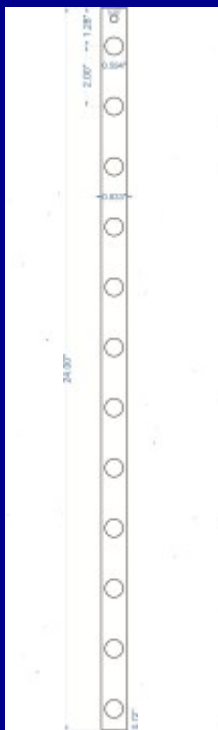
Each adhesive spot on the VS9R12M24 is 11/16" (1.7 cm) round. The VS9R12M24 is .833" x 24" (2.12 cm X 61 cm) and can hold up to a 6 ounce (170.10 grams) bag.

Please test your package for best results. Mount the VS9R12M24 series by simply attaching an S-Hook. VS9R12M24 comes in rolls of 600 strips.

All pricing is per set of 12 rolls. See page 8 for S-Hooks
Other sizes may be available for custom quotes.

Number of Rolls	12	24-60	72-120	132-204	216+
Cost Per Segment	0.0191	0.0180	0.0170	0.0160	0.0153
Cost Per Strip	0.2298	0.2163	0.2039	0.1924	0.1831
Cost Per Roll	\$137.88	\$129.81	\$122.33	\$115.43	\$109.88

VS9R12S24 STIC-N-PIC®** SERIES 600 strips per Roll



Our VS9R12S24 series has 12 adhesive spots spaced at 2" (5.1 cm) for easy attachment of your products.

Each adhesive spot on the VS9R12S24 is 19/32" (1.5 cm) in diameter. The VS9R12S24 is .833" x 24" (2.12 cm X 61 cm) and can hold up to a 3 ounce (113.40 grams) bag.

Please test your package for best results. Mount the VS9R12S24 series by simply attaching an S-Hook. VS9R12S24 comes in rolls of 600 strips.

All pricing is per set of 12 rolls. See page 8 for S-Hooks
Other sizes may be available for custom quotes.

Number of Rolls	12	24-60	72-120	132-204	216+
Cost Per Segment	0.0183	0.0172	0.0162	0.0153	0.0145
Cost Per Strip	0.2191	0.2062	0.1943	0.1834	0.1746
Cost Per Roll	\$131.43	\$123.73	\$116.61	\$110.03	\$104.74

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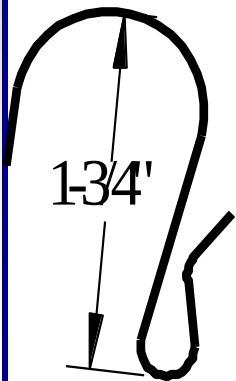
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VSRL SERIES VISION STRIPS S-HOOKS FOR MOUNTING VISION STRIPS

These high quality S-Hooks are made from .080 (2.032 mm) galvanized wire and measure 1-3/4" (4.4 cm). They come with one pinched end for securely attaching to the strip. S-Hooks are packaged

5000—Bulk Box
1000 - Small Box
100 - Zip-Lock Bag

1000 piece minimum order!
Pricing is per 1000 pieces.



ITEM NUMBER	1000	1000 - 4000	5,000-10,000	15,000+
VS-DSH-100	\$42.00	\$41.00	\$40.00	\$41.78
VS-DSH-1000	NA	\$35.25	\$31.70	\$30.09
VS-DSH-5000	NA	NA	\$29.45	\$28.00

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RMSH-HEADER STIC-N-PIC®** HEADER



Our RMSH-HEADER is 1.5"x2.5" with a moon cut hole for attaching to the S-Hook. They are sold in rolls of 500.



Number of rolls	1-9	10-19	20+
Cost each	.02	.015	.01
Cost per roll	\$14.50	\$12.50	\$10.00

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Auto-Stic Machine



The Auto-Stic machine was developed to be used with Stic-N-Pic®** strips for a faster and more consistent application.

Our feed system on the Auto-Stic machine can position the adhesive segment for any almost any size and make up of strip precisely time after time.

Our newly updated pneumatic system will guarantee consistent application of your product to the strip accurately and efficiently.

With the implementation of our Auto-Stic machine in conjunction with our Stic-N-Pic strips, you will see substantial labor savings over traditional retail merchandise strips.

Videos can be viewed on YouTube
Just search "Stic-N-Pic Tru-Vision"

- Purchase price- \$8999.00 F.O.B. Brenham TX.
- Lease with option to buy- \$275.00 per month with three month minimum and initial purchase of 14 rolls of VS9R6M24_1.8 strips, or 24 rolls of any other strip.¹
- Set-up and training- 4 hours of set-up and training will be provided with any of the above options. Extra days will be charged at \$350.00 per day plus expenses.

¹ Term of lease- The term of this lease shall be from the date the equipment is delivered to Lessee (the "Commencement Date") for a period of three month, (the "Initial Term"). If Lessee retains possession of the equipment after the expiration of the "Initial Term", this retention of the property by lessee will be deemed to constitute a further lease of the equipment month to month at 100% of the rental rate set out herein. In the event of such a holdover, all other provisions and conditions of this Lease continue unchanged. The "Initial Term" will be billed one-time, \$750.00 payable in Net 30 day terms. Retention time will be billed \$275.00 per month, plus tax (if applicable), billed on the day of the "Commencement Date". The Lessee has the option to purchase the machine for the difference of the total purchase price and the amount paid up to that point in the lease. After leasing for 36 consecutive months, the Lessee will retain full ownership of the machine.

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We have expanded our capabilities with the Stic-n-Pic® Strips.**

**Our standard strip is 24" (61 cm) long and .833"
wide with 6 or 12 stations.**

**Our round adhesive size:
11/16" (1.7 cm) round.
19/32" (1.5 cm) round.**

**We can now produce the above sizes of adhesives
with custom numbers of segments per strip
(odd or even amounts) and custom lengths of strips.**

**For example: You might want a 24" (61 cm) strip with
7 segments, a 25" (63.5 cm) strip with 6 segments,
or a 26" (66 cm) strip with 10 segments.**

There are multiple combinations to fit your needs.

Prices will be given with each order of custom strips.

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Pricing: Prices are subject to change without notice.

Payment Terms: Our terms are Net 30 days upon credit approval. Invoices past 30 days are subject to a finance charge of 1-1/2% per month (annual percentage rate 18%). We accept Checks, Wire Transfers or we can ship COD for a \$10.00 handling fee. All international orders must be prepaid via wire transfer. Returned checks are subject to a \$50.00 returned check fee.

Freight Terms: All orders are shipped F.O.B. our warehouse in Brenham, TX. Freight charges are pre-paid and added to the invoice. Handling charges are included in shipping cost. A \$10.00 handling fee will be added to all collect shipments.

Claims: Please inspect your shipment upon receipt. Any shortages or damages must be reported within 48 hours of receipt. If it is necessary to return items, request a return authorization.

Returns: Returns may be subject to a restocking charge of up to 25% of the order. Please request a return authorization before returning items. Custom orders are not returnable unless determined by Tru-Vision Plastics, Inc. to be re-sellable. As a courtesy to our customers, we will make every possible effort to provide an equitable return adjustment.

Liability: Tru-Vision Plastics Inc. does not accept responsibility for improper use or application of its products. Purchaser or user assumes all risk and liability in connection with the use of Tru-Vision Plastics Inc. products and any loss or damage resulting from their use.